

OSPA PUBLIC RELATIONS COMMITTEE 10/2009 UPDATE

The OSPA Public Relations Committee has an exciting agenda for the 2009/2010 school year. A committee meeting was held on 10-19-09 and projects for the year were discussed. The committee will promote National School Psychology Awareness Week (November 9-13th) by providing materials for school psychologists to share with their districts. The committee also discussed having OSPA send an electronic announcement to superintendents about School Psychology Awareness Week if school psychologists request it. Committee members will also work to get announcements into newspapers. Donations to the NASP Children's Auction were also discussed. The Committee has secured four tickets to a CAVS game and is hoping to get some signed merchandise from LeBron James to auction off. At the OSPA Conference PR Committee members will assist with selling OSPA logo materials and other items of interest. "One Hour Only Specials" on merchandise will be announced randomly throughout the conference to add excitement to some OSPA bargain shopping. A PR committee meeting will be held at the conference as well (see conference materials for specifics). Finally a PR community service project will be kicked off at the OSPA Conference. An OSPA Recycling Book Drive will be held this year. OSPA Members will be encouraged to get a book drive kit that will give them quick and easy information needed to run a book drive recycling program to help get gently used books into the hands of children in need. The PR committee is excited to get to this important work this year. We will work primarily by e-mail. Some face to face meetings will also be held but attendance is not necessary for committee participation. E-mail Laura Gabel at bsafe1@roadrunner.com if you are interested in joining.